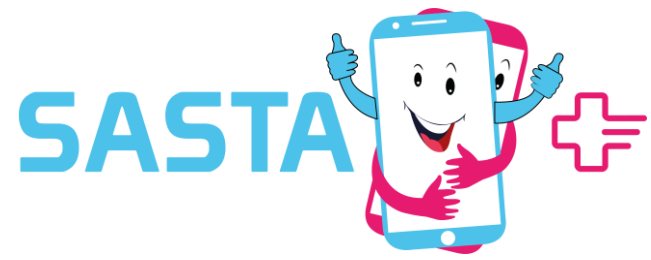


A Brand of Tramitar Services Pvt. Ltd since 2021  
**Refurbished** smartphones **at smart price**

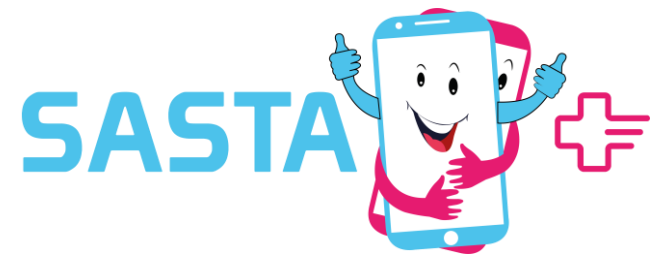




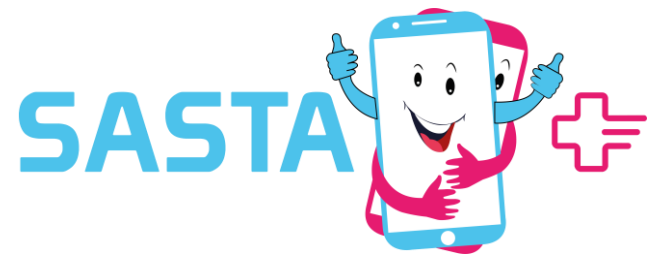
## About Us



- New India's new trend is 'Easy to Use' and 'Easy to Access'. Tramitar Service Pvt. Ltd., a kolkata based company founded in 2017 to provide easy access to technical services to everyone, everywhere. Nowadays in India, everyone's motto is to financial and technical inclusion.
- We operate many business services under one roof system; EDHA (Fintech), SASTAMOBILE (Refurbished Mobiles), MOBSHIELD (Mobile Service Ecosystem) Technotron (Software Development).
- In Urban and Rural areas we always grow and expand our services to 'Help India' digitally and technically. Our aim is to lead this pool of preserving mass businesses to grow 'Future India'.



- Sastamobile is a brand of Tramitar Services Private Limited.
- Inhouse qualified repurchase and grading team enabling us to offer best quality refurbished mobile handsets to the market at the best possible price.
- Our customers are assured of best in class after sales service through our service network.



## Old is Gold

**14%** hike in average smartphone selling prices to **₹17K** in 2021

Refurbished phones market to grow 13% this year:

**COUNTERPOINT RESEARCH**

**Refurbished version of a flagship model can be up to 60% cheaper: Experts**

**In Jan-Mar** quarter, 78% of demand for refurbished phones came for sub- **₹10K devices**

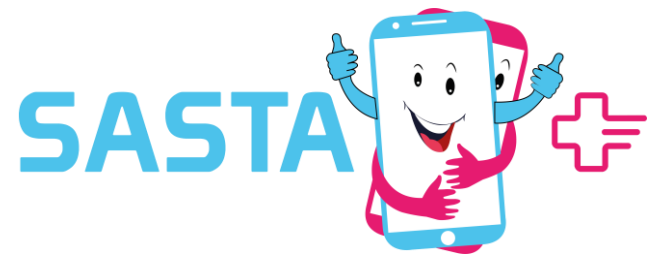


**Secondhand smartphone market to hit 51 million units by 2025: IDC India**

## India's refurb. mobile biz to reach 80K Cr by 2026

- Pandemic led to exit of many unorganized channels replaced by organized ecommerce players .
- Refurbished products helps consumers to try out their aspired brands at an affordable price.
- Refurbishment is eco-friendly restricting e-waste leading to sustainable business.
- Smartphones contributes to over 90% of total volume of consumer electronics refurbished market.
- As per Devdiscourse (Jan 2022) Refurbished Laptops, Smartwatches, Gaming Consoles, and Digital Camera business are growing at a rapid pace"
- Present customers are value conscious and looks for refurbished smartphones of their aspired brand at an affordable price.

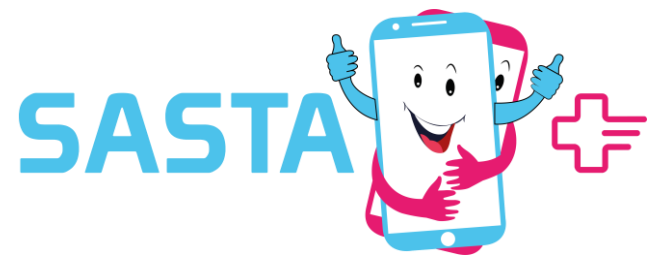




## What is Sastamobile Refurbished Handsets?



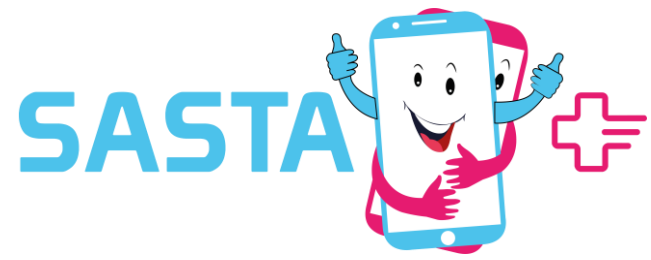
- Preowned mobile handsets goes through series of quality checks / refurbishment.
- Every mobile handset gets refurbishment with required inputs /repairs by the trained technical team.
- The complete QC and refurbishment process ensures the full working capacity of the handsets and sold through structured sales channels with warranty.
- Refurbished phones are ready to adopt the applications offered by the service providers like new smart phone.
- Sastamobile phones are sold with pre-fixed quality grades making customers aware of the product quality.
- Refurbished handset are free from any previous data to ensure Data Protection Act.



## Why Sastamobile ?



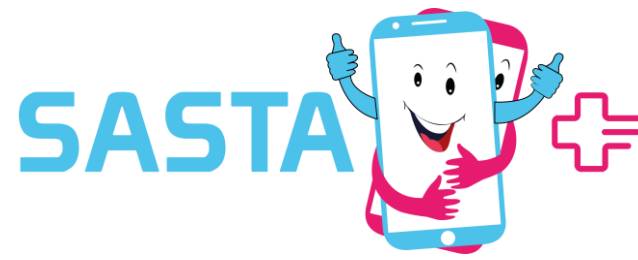
Parameters	Sasta Mobile	Other Players
Nature of Business	Refurbisher	Trader
Product Category	Super mint or box open	B or lower
Warranty Support	6 <sup>th</sup> month performance warranty	Over the counter
Warranty Coverage	All over India	Not Available
Parts used	Only genuine spare parts	Copy or low quality
Quality Checked	32 Process quality check	No Quality check
Repurchase Network	Own repurchase network	No
Handholding Support	Yes	No
Anti theft check	Yes	No
Pricing	Moderately High	Low



## Sales and Marketing Support

- Product Launch Meet for SS and RDS
- Attractive launch offer on 1<sup>st</sup> order booking
- Brand awareness through Digital Marketing
- Outdoor visibility collaterals like Flanges/Standees/Flex banner
- Handholding support for business growth
  - Canopy Campaign
  - Van Campaign
  - Miking
  - Haat Activity
- Dedicated Company sales team for market penetration.
- Service Support





A Brand of Tramitar Services Pvt. Ltd since 2021

**Refurbished** smartphones **at smart price**

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